



***22nd Annual Voices of Giving
Awards Ceremony
August 6, 2020
7:00 pm
YouTube Premiere***

***Presented by:
The Greater Cincinnati
Planned Giving Council***



Voices of Giving is presented by the Greater Cincinnati Planned Giving Council to encourage people from all walks of life to make a bequest or planned gift to their favorite charity or nonprofit.

The **Voices of Giving Awards** pay tribute to those Greater Cincinnatians who -- out of selflessness, generosity, and foresight -- have chosen to make a bequest or planned gift to a favorite charitable organization. These individuals represent the true spirit of giving, which truly enhances the quality of life in our community, both now and far into the future.

Recognizing that a professional advisor frequently plays a pivotal role in bringing these gifts about, advisors are often honored, as well, for their work with a donor in developing a planned gift.

It is our privilege to recognize a very special group of individuals who exemplify philanthropic support and service and who have made a dedicated gesture to ensure the long-term welfare of the many local charitable organizations and nonprofits that make Greater Cincinnati so special.

Our grateful thanks!

2020 Voices of Giving Committee
Carol Serrone & Michelle Zeis – Co-Chairs
Lillian Derkson, Misty Griesinger, David Harris,
Bill Hitch, Michelle Mancini, Lisa Roberts-Rosser,
Becky Timberlake, Dan Virzi and Felicia Zakem

***The 22nd Annual Voices of Giving
Awards Ceremony***

PROGRAM

Welcome

**Raynal Moore
2020 President,**

Greater Cincinnati Planned Giving Council

Introduction to Voices of Giving

**John Lomax, Emcee
Local 12 Good Morning Cincinnati Anchor**

Recognition of Honorees

John Lomax

Closing Remarks

**Raynal Moore
Greater Cincinnati Planned Giving Council**

**The Greater Cincinnati Planned Giving Council is grateful to our
generous sponsors:**

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**Greater Cincinnati Foundation
Katz Teller
PNC Bank**

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**Bethesda Foundation
Graydon
Jewish Federation of Cincinnati
Xavier University
The Yunker Group**

Silver Sponsors

**ArtsWave
Jewish Cemeteries of Greater Cincinnati
Magnified Giving
Maple Knoll Communities, Inc.
People Working Cooperatively
Redwood
VonLehman CPA & Advisory Firm
Wesley Community Services**

2020 Voices of Giving Honorees

Donna Bloemer
Redwood

Tom Breed
Cincinnati Playhouse in the Park

Rev. Kimberly Buechner Fouse
*CET (Cincinnati Public Television) & CPR (Cincinnati
Public Radio)*

Christine Buttress
Greater Cincinnati Foundation

**Fran & Craig Coleman and Malcolm & Adell
Coleman***
Jewish Cemeteries of Greater Cincinnati

Donald Crain
Miami University

Dean & Lou Gaudin
Maple Knoll Communities, Inc.

Kay & Jack Geiger
United Way of Greater Cincinnati

Harold "Hal" Klink
United Way of Greater Cincinnati

Joyce Kupfer Mulderig
Magnified Giving

Mary Maurer
*Ohio Living Foundation & Ohio Living Mount
Pleasant*

Jacqueline Neumann
St. Vincent de Paul--Cincinnati

Kurt & Karen Reiber
Freestore Foodbank

Martha Schueler
Xavier University

Margaret Swinford
Bethesda Foundation

G. Richard & Jane S. Thomas*
Cincinnati Zoo & Botanical Garden

Connie Widmer
Northern Kentucky University

Virginia Willoughby*
Clovernook Center for the Blind & Visually Impaired

*Awarded posthumously

Donna Bloemer

Nominated by: Redwood

Redwood guides children and adults with severe and multiple disabilities to achieve independence and reach their highest potential throughout their lives, by providing enriching educational, therapeutic and vocational services.

Donna Bloemer has volunteered in many ways by serving on the Redwood Board for several years, co-chairing the Planned Giving Committee and chairing the Staffing Committee. She is also a member of the Redwood Foundation Board. Donna began volunteering at Redwood in 1986 as part of the Notre Dame Academy Service Program.

Donna shared, "I had an appreciation for the hard work of the Redwood staff as a Board member, but I never truly understood how wonderful they were until I became a Redwood parent. It is the caring staff that makes Redwood great."

John Francis, Redwood's Executive Director & CEO, stated, "Donna Bloemer has not only been a long-standing and capable Board member on both the Redwood Board and the Redwood Foundation Board, but she is also a parent of a client at Redwood. In addition to this, she's an attorney in our local area. All this has afforded Donna a set of experiences and credentials to make her invaluable to Redwood in her various roles, including as Chair of our Board's Staffing Committee. Donna is rarely without a smile, and she often volunteers to help whatever the cause. Redwood's biggest annual fundraising event is The Express, and Donna will be chairing that event next March. Redwood and Northern Kentucky are very blessed to have Donna Bloemer living in and contributing to our community!"

Donna included Redwood in her estate plan by making a specific bequest gift in her will. Donna's gift will increase the Redwood Foundation's endowment which ensures that Redwood will be able to continue to provide services to children and adults with severe and multiple disabilities far into the future.

In her law practice, Donna assists her clients to execute their philanthropic goals through their estate plan. Donna stated, "Planned gifts are so important for nonprofits because they ensure that needs of clients they serve will be met in perpetuity. My children's lives are much richer for having attended Redwood. My planned gift will enable my children's children to have that same opportunity."

Redwood is thrilled to recognize Donna Bloemer as their 2020 Voice of Giving Honoree.

Tom Breed

Nominated by: Cincinnati Playhouse in the Park

Cincinnati Playhouse in the Park is a professional, regional theatre committed to producing and presenting for diverse audiences the broadest range of theatre in an inviting theatrical environment.

Tom Breed has been a Cincinnati Playhouse in the Park subscriber for approximately 40 years, and has made many memories with his family at the Playhouse. A graduate of Indiana University and IU's College of Law,

Tom was an OSBA Board Certified Specialist in Estate Planning, Trust and Probate Law and recently retired from Cincinnati's Wood & Lamping, LLP. During his 44-year legal career, he assisted clients with all aspects of estate planning and probate law. Tom was the first coordinator of the Mt. St. Joseph University Paralegal Program and served on the Paralegal Advisory Board for over 25 years.

In addition to his legal work within the community and love of live theatre, philanthropy has always been important to Tom. He was a 25-year Board member, as well as past Chair for the Ohio Valley Chapter of the Multiple Sclerosis Society.

He generously supports the Playhouse through annual gifts and has made a significant commitment to the Capital Campaign for the new mainstage theatre complex. Tom regularly participates in the Playhouse's programs and events, and he and his partner Annette have experienced the creative development a play undergoes from the first read-through to the closing night toasts through the Play Team program. Most importantly, he is a member of the Morse Johnson Society, a group of people who have generously included the Playhouse in their estate planning. It is his hope that others will be inspired to make similar commitments and leave their own legacies to the theatre they, like Tom and his family, love.

Tom stated, "The notion of supporting your community was impressed upon me at a young age, and it is also important to support the arts in our country--they are often overlooked or underfunded. Donating a portion of my estate to the Playhouse was a perfect fit. I am grateful that I, like many others, am able to assist the Playhouse so that it can continue to provide excellent artistry for our children and grandchildren."

The gift was made to support the Cincinnati Playhouse in the Park so that it can continue to provide unequalled artistry and masterful live theatre experiences for generations to come. Through Tom's foresight and generosity, he is making it possible for the Playhouse to continue to produce the highest quality live theatre experiences well into the future.

Cincinnati Playhouse in the Park is proud to honor Tom Breed as their 2020 Voices of Giving Honoree.

Rev. Kimberly Buechner Fouse

Nominated by: CET (Cincinnati Public Television) & CPR (Cincinnati Public Radio)

While these two organizations are separate charities, their missions align. For CET, their mission is to strengthen the communities they serve through programs and services that inspire and inform, educate and engage, fostering citizenship and culture, the joy of learning and the power of diverse perspectives. Likewise, Cincinnati Public Radio is the trusted, independent source of journalism, music and culture empowering a vibrant, engaged and informed community.

It is a rare occurrence that a dedicated supporter becomes an active volunteer and, eventually, a planned giving donor. All of these facets converged within the talent, love, and dedication displayed by Rev. Kimberly Buechner Fouse with her love of all things public media. Kimberly has been a loyal donor of both CET since 1994 and of Cincinnati Public Radio since 1991.

An ordained Presbyterian Minister, Kimberly resides in Northern Kentucky with her husband, the Reverend Richard Fouse, and their toy poodle, Mimi. Kimberly is an alpaca breeder and the owner and general manager of All Things Alpaca. Prior to owning her business, she was involved with geriatric care and social work. She is dedicated to connect her neighbors to one another and sees the best in all situations. With her dynamic and warm personality and incredible smile, Kimberly, along with Dick, have shared their time volunteering as ushers at a number of arts organizations.

Both CET and CPR rely on community support by generous donors who contribute financially as well as individuals who give of their time and talent. Kimberly is part of a handful of individuals who support (annually as well as a legacy donor) and volunteer for both public television and radio, making each organization as strong and meaningful as possible.

By including CET and Cincinnati Public Radio in her will, Kimberly's future gift will support the important mission of making public media free and accessible to all, as it reaches millions of viewers and listeners throughout the region. Kimberly stated, "You all are my family. Public television and public radio connect us in a way that nothing else does." She humbly continued by adding, "It's because it is not just about me --- we need to preserve truth and honesty for future generations."

CET and Cincinnati Public Radio appreciate the loyal and dedicated commitment of Kimberly Buechner Fouse for more than 25 years helping public media to achieve its mission on-air, online, and in the community and knowing her gift will help future generations of public television viewers and public radio listeners. They value her belief that, according to Kimberly, "Ordinary people can do what they can - and they should - to support those organizations they love."

CET and Cincinnati Public Radio are excited that Rev. Kimberly Buechner Fouse is their 2020 Voices of Giving honoree.

Christine Buttress

Nominated by: Greater Cincinnati Foundation

Greater Cincinnati Foundation (GCF) connects people with purpose in an eight-county region in Ohio, Kentucky and Indiana.

As an estate planning attorney at Graydon, Chris Buttress is a trusted advisor for her clients and champion for our community. The GCF is honored to recognize Chris for her unwavering commitment to both clients and our non-profit community. If you know Chris Buttress, you've undoubtedly witnessed her thoughtful approach to problem solving, her persistent pursuit for excellence, and her kind heart.

Over the years, Chris has been involved with numerous not for profit organizations, from participating on planned giving committees to serving as a board member. Chris is a founding member and chair of the CET Planned Giving Committee. In her capacity as chair of the CET Planned Giving Committee, she also serves on the Public Media Connect Marketing and Development Committee. As Past-President of Pro-Seniors, she continues as member of their board, now serving on the Resource Development Committee.

GCF has the privilege of working with many professionals, including estate planners, financial advisors, tax advisors and others who connect their charitably inclined clients with GCF's resources. Chris is a long-standing member of GCF's Foundation Advisory Network, a committee of local advisors who guide GCF in this work. She is the 2010 recipient of GCF's Bridge Builder award which is given each year to a professional advisor who has been a supporter of the community and the Foundation in multiple ways over many years.

"Chris's passion for helping her clients create meaningful charitable legacies is to be applauded. We are grateful for her service to our community and proud to honor Chris with the Voices of Giving Award for her sincere commitment to charitable giving and non-profits in our community," says Michele Carey, Director of Professional Advisor Relations at GCF.

Chris describes her approach to estate planning as holistic. It is not just about things and numbers; it is about the people and their relationships with one another. She notes the importance of talking with clients about charitable giving "the right way," which is to look at charitable giving as a relationship between her client and an organization. She works with clients by carefully asking them questions that focus on their interests and passions and then helps them carefully craft a plan.

Chris shared, "Part of my role as an estate planning attorney is to help my clients identify the charitable causes and organizations that they are the most passionate about, and to provide guidance on the most efficient and cost effective way to support those organizations at a level with which my client is comfortable."

Especially helpful to building relationships, Chris encourages her clients to let organizations know about their planned gift intentions. She recognizes that sometimes clients are afraid to let organizations know of their planned gifts. She explains to her clients that sharing their story is a great way to encourage others to give.

GCF thanks Chris for being a shining example for professional advisors on how to help clients bring their charitable dreams to life both during their lives and for generations to follow. GCF is grateful for her service to our community and proud to honor Chris Buttress with the 2020 Voices of Giving Award for her sincere commitment to charitable giving and non-profits in our community.

Fran & Craig Coleman and Malcolm and Adell Coleman*

Nominated by: Jewish Cemeteries of Greater Cincinnati (JCGC)

JCGC serves the burial needs of the Greater Cincinnati Jewish community with care and dignity and honors the resting places of our people.

Fran is originally from Newburgh, NY, where she grew up watching her parents and grandparents in leadership roles and volunteering across the community, all of which left an early impression on her. Fran moved to Cincinnati for a job and got involved as a volunteer with the Jewish Federation, where she met Craig. Craig was born and raised in Cincinnati and is the son of Malcolm and Adell Coleman.

Fran and Craig Coleman's leadership in their community-wide Create Your Jewish Legacy program has been remarkable. Their commitment to legacy giving and passing on values through their work now and their future gifts is inspiring. It is clear that the values Fran and Craig learned from their parents are being lived by them today and will go on to inspire their children and future generations. Craig's parents and grandparents

belonged to Adath Israel Congregation and Craig has fond and inspiring memories of watching them be involved in the community, giving generously of their time and resources and providing for others.

Craig's parents, Malcom and Adell Coleman, supported the merger of all the cemeteries that created Jewish Cemeteries of Greater Cincinnati in 2008. When Mal and Adell passed, Jewish Cemeteries received a generous legacy gift from them, to help continue its mission to serve the burial needs of the Greater Cincinnati Jewish community with care and dignity and to honor the resting places of our people. Mal and Adell also made other legacy gifts to the community, and were most proud of their gift to the Nancy & David Wolf Holocaust & Humanity Center where the Holocaust Gallery is dedicated in their names.

Fran is currently a Co-Chair for Planned Giving & Endowment for the Federation which includes its initiative "Create Your Jewish Legacy" and she's served many years as a board member in addition to being Chair of Women's Philanthropy. Craig is currently an Adath Israel Vice President and has led its very successful Legacy program efforts. Their legacy commitment includes several of these organizations as well as the Jewish Cemeteries of Greater Cincinnati and the Nancy & David Wolf Holocaust & Humanity Center.

When asked why they made a commitment to JCGC, Fran and Craig said, "We are fortunate to be in a position to give back and encourage others to make their own philanthropic declaration. Our involvement is inspired by the saying: "no one remembers what you did for yourself, but what you did for others."

Jewish Cemeteries of Greater Cincinnati is honored to recognize Fran and Craig today, for their future gift, and to posthumously recognize Mal and Adell Coleman as 2020 Voices of Giving honorees.

Donald Crain

Nominated by: Miami University

Miami University, a student-centered public university founded in 1809, has built its success through an unwavering commitment to liberal arts undergraduate education and the active engagement of its students in both curricular and co-curricular life.

Donald Crain is a 1970 graduate of Miami University. For 35 years, Don has practiced law as a highly successful corporate and management labor attorney at Frost Brown Todd, all the while proudly serving his alma mater. When considering Miami's most passionate advocates, dedicated volunteers, and generous philanthropists, there is no better example than Don Crain which is why he is known fondly as "Mr. Miami." Name a Miami board, Don has probably served on it. Name an alumni event, Don attended it. Name a Miami Athletics fundraising effort, Don supported it.

As a three-year varsity starter and letter winner for the Miami baseball team, Don has always been a strong supporter of Miami Athletics. He founded and is an active member of the Miami Baseball Alumni Association and Board. Don served as member and president of Miami's Red & White Club Board. He has been recognized for his extraordinary service to Miami Athletics by twice earning the Don Loss Volunteer of the Year Award and being inducted into the Miami University Athletics Hall of Fame.

Don has also served his alma mater at the highest levels. He was appointed to the Miami Board of Trustees (2006-2015), serving two years as vice chair and two years as chair. Don's leadership on the board came at a

pivotal time in the university's history, which included construction of a new student center, creation of new academic programs, and growth of the student body to current levels. After concluding his service on the Board of Trustees, he began serving on the Miami University Foundation Board of Directors, including a term as chair of the development committee. In 2018, Don received the John E. Dolibois Award, which is presented to Miami alumni who demonstrate continuous and meritorious service.

In addition to being a volunteer and advocate for Miami, Don has also given back generously. Don and his wife, Susan, class of 1973, have been such loyal supporters that they have made a gift for 35 straight years, going back to the very beginning of Miami University's giving records. They were active supporters of the Graduating Champions Campaign, and Don played a critical role in fundraising for Miami's baseball facilities. They also recently endowed the Donald and Susan Crain Baseball Scholarship with a generous commitment that combines a cash gift and a testamentary gift. This scholarship will provide life-changing financial aid to baseball student-athletes, with a preference for students from Butler County.

"There is no one who better embodies the values defined in Miami's Code of Love and Honor," said David Budig, class of 1984, Chair of the Miami University Board of Trustees. "Anything that has ever been asked of Don has always been met with a resounding 'yes.' Anyone who knows Don understands why his nickname is 'Mr. Miami.'"

Miami University is thrilled to honor Donald Crain, "Mr. Miami" with the 2020 Voices of Giving Award.

Dean & Lou Gaudin

Nominated by: Maple Knoll Communities, Inc.

Maple Knoll Communities, Inc.'s mission is to be recognized as a growing provider of outstanding senior communities and services that allow those it serves to thrive in a stimulating and dignified environment. One of the cornerstones of their history has been the generous bequests which have endowed their success and growth. Generations of trusteeship and stewardship have ensured that their mission of providing quality care and services endures.

Dean Gaudin is a Cincinnati native, attended Bond Hill Elementary School and Hughes High School. Lou was born in Baltimore, MD and lived in Syracuse, NY for nine years before coming to Cincinnati. She attended Withrow High School. Dean and Lou met at the University of Cincinnati and after graduation were married. They have two daughters and six grandchildren.

Dean participated in the ROTC for six months at Fort Benning, GA, during the Korean conflict. He then entered the Army Reserves which resulted in his being called back for a year in 1961 during the Berlin Crisis.

Dean's business career began in his father's chemical distribution business, Herbert Chemical in St. Bernard, rising to President of the company. He formally retired 26 years ago but continues to wear many hats (figuratively and literally). They have become world travelers since Dean's retirement, and he always brings home a new hat from his trips. His son-in-law was a member of Vogler String Quartet and for ten years, they traveled to hear him perform in the annual spring festival in Sligo, Ireland. They also traveled from Beijing to Moscow on the Orient Express. He recently took part in TikTok showing off his collection.

Dean served on the Maple Knoll Communities' Board of Directors for eight years, the Annual Fund Campaign for three years and was instrumental in assisting with Maple Knoll becoming an Arboretum since moving to Maple Knoll in 2016. Dean has been serving as an advisor to small businesses in the Cincinnati area. For 25 years he has been on the advisory board of the Goering Center for Family and Private Business, advising family businesses on how to keep their companies in the family from generation to generation. He is a past President of the Rotary and has been a member for 50 years. He is active in the Wyoming Swim Club, Wyoming Golf Club, Easter Seals, and City of Wyoming Board as well as several company Boards.

Both Lou and Dean are active members of Wyoming Presbyterian Church, both having served as Elders. Lou has been active in school and community activities for many years.

Dean and Lou are members Maple Knoll Communities' Living Legacy Society and have graciously named Maple Knoll Communities in their will for the continued dedication to their mission as a growing provider of outstanding senior communities and services that allow those Maple Knoll serves to thrive in a stimulating and dignified environment.

Lou and Dean shared, "As we have been living at Maple Knoll Village over the last 4 ½ years, we have seen the work done by the leaders and staff to continue to improve the lives of the residents. Now is the time to commit to Maple Knoll Communities to help those great programs to continue."

Dean and Lou Gaudin are ensuring that Maple Knoll Communities continues to support the edge of excellence well into the next century for future generations. It is with great pleasure that Maple Knoll Communities have Dean and Lou Gaudin as their 2020 Voices of Giving honorees.

Kay & Jack Geiger

Nominated by: United Way of Greater Cincinnati (UWGC)

United Way leads and mobilizes the caring power of individuals and organizations to help people measurably improve their lives.

Kay and Jack Geiger have been involved with supporting and volunteering in the Cincinnati region with United Way and several other community organizations for more than 30 years. Kay and Jack have served and continue to serve on many boards including Cincinnati Children's Hospital, 3CDC, the United Way of Greater Cincinnati, Northern Kentucky Airport, Cincinnati USA Regional Chamber, Cintrifuse, CincyTech, REDI, Miami University, OTR International Film Festival, Life Learning Center, Cincinnati Youth Collaborative, Anthony Muñoz Foundation and others. Kay and Jack have been continuous Tocqueville Society members since 2006 and are Legacy Leaders as well. In addition, Kay was the Chair of the 2011 United Way of Greater Cincinnati Community Campaign.

The impact of Kay and Jack's contributions through Tocqueville Society giving, Legacy Leaders planned giving and their volunteer support is immeasurable. UWGC simply could not do the work we do in the community, without dedicated donors and volunteers like Kay and Jack.

Maira Weir, President/CEO of UWGC shared that, "Kay Geiger is incredibly generous, thoughtful, and kind.... She is a steady and consistent leader, always focused on striving to provide the best services to her clients."

Alecia Webb-Edgington, President/CEO of Life Learning Center offered that “When you think about someone that has vision, it is Jack Geiger. His passion for our community has led him to serve in a variety of capacities. All of which has expanded his diverse repertoire and made him a powerhouse in our region.”

United Way of Greater Cincinnati Foundation is very grateful to their friends Kay and Jack Geiger for their continued support and tireless hours of service to their mission and community. Kay and Jack’s servant attitude is a wonderful example of what it means to LIVE UNITED! United Way is thrilled that the Geigers are receiving the 2020 Voices of Giving Award.

Harold "Hal" Klink

Nominated by: United Way of Greater Cincinnati (UWGC)

United Way leads and mobilizes the caring power of individuals and organizations to help people measurably improve their lives.

Hal Klink has been involved with supporting, encouraging support and volunteering for United Way for over 40 years. Hal retired from U.S. Bank after 52 years of service. During all of that time, he has graciously served to help United Way.

For UWGC, Hal has served on the Investment Committee, Employee Benefits Committee, Accountability and Services Cabinet, New Business Cabinet, 2017 Campaign Cabinet, and the Feasibility Study for the Endowment to the Foundation Committee. Hal has also served on many nonprofit boards, including the Good Samaritan Hospital Committees, in various ways.

Hal has been a continuous Leader in Giving since 2006 and is a Legacy Leader. Hal has led the U.S. Bank-Retiree Campaign for many years, counselling retirees on their charitable giving to United Way. Now, that he and his wife, Donna, are splitting their time between Cincinnati and Florida, he still volunteers to help, where there is opportunity and need.

The impact of Hal’s contributions through direct support, his legacy gift and the financial support he continues to encourage is immeasurable. UWGC simply could not do the work they do in the community, without dedicated donors and volunteers like Hal.

“I have lived in this community most of my life. I have been serving on the United Way’s various committees and leadership roles for over 30 years and I have seen first-hand what good they do with the monies raised through the annual appeal. With the corporate leaders who give up their time and money it is also important that the rest of us make a financial commitment to give back what we can to help those in need,” Hal stated.

United Way of Greater Cincinnati is very grateful to their friend Harold “Hal” Klink for his continued support and tireless hours of service to their mission and community. Hal’s experience is a wonderful example of what it means to LIVE UNITED! United Way is excited to have Hal Klink to be recognized as a 2020 Voices of Giving professional advisor honoree.

Joyce Kupfer Mulderig

Nominated by: Magnified Giving

The mission of Magnified Giving is to educate, inspire and engage students in philanthropy to touch the hearts and minds of young people, lighten the concerns of others and magnify the impact of philanthropy. They work with over 115 local high school and middle schools in Greater Cincinnati, Northern Kentucky, Central Ohio and Northeast Ohio. They do this by: exposing students to the work of nonprofits in their community; engaging them through service learning opportunities; giving them funds - \$1,000 per school; and empowering them to make a grant of their choice to a local nonprofit.

Joyce Kupfer Mulderig has played a role in the mission of Magnified Giving from the beginning. She has been a loyal donor from the organization's inception in 2008. She is a lifetime friend of Magnified Giving's founder, Roger Grein, and is dedicated to youth development. Joyce is a member of the board of directors, as well, and chairs the nominating committee for Magnified Giving.

Joyce's gift was made on behalf of her parents, John A. and Jean M. Kupfer, whose estate provided a gift to Magnified Giving to purchase a building for the organization and endow the funds for its maintenance.

The impact of this gift will be a permanent home for Magnified Giving. It means that the organization will not have to fundraise for capital expenses and will be able to focus its efforts on resource development for its mission - to teach and engage youth.

"I'm just an ordinary person who has been blessed with an incredible financial gift. It has allowed me to invest in the next generation - which I believe will make the future brighter for our city and our world. Through this investment, I have truly magnified my giving." Joyce stated.

Magnified Giving is honored to recognize Joyce Kupfer Mulderig for receiving the 2020 Voices of Giving Award.

Mary Maurer

Nominated by: Ohio Living Foundation & Ohio Living Mount Pleasant

Their mission is to provide adults with caring and quality services toward the enhancement of physical, mental and spiritual well-being consistent with the Christian Gospel.

Mary Maurer has been an independent resident at Ohio Living Mount Pleasant for 25 years and will be celebrating her 100th birthday next year. Not only has Mary served as the Chair of the Mount Pleasant Board of Directors, but was key to the hiring of Mount Pleasant's Executive Director, Stan Kappers.

Mary's volunteer work in the community spans many decades and includes being an IRS Tax Consultant for older adults with AARP, serving on the City of Monroe Tax Board and serving in volunteer leadership positions at United Way of Greater Cincinnati and United Way of Middletown, to name a few.

Stan Kappers, Executive Director of Ohio Living Mount Pleasant, stated, "In reference to her philanthropy and volunteerism, Mary Maurer is a perfect example of someone living their life in the service of others. If you are

developing a committee for any reason that needs a super volunteer, your first call should be to Mary. She has been a great example for me to follow.”

Mary left a gift to Ohio Living Mount Pleasant in her estate plan focusing primarily on capital improvements and financial hardship assistance to the employees. Mary’s thoughtful planned gift not only ensures that current and future residents can have the same wonderful experience at Mount Pleasant as she has had, but also helps the staff who have been kind, helpful and nurturing to Mary.

Ohio Living Foundation and Ohio Living Mount Pleasant are proud to honor Mary Maurer with the 2020 Voices of Giving Award.

Jacqueline Neumann

Nominated by: St. Vincent de Paul--Cincinnati

St. Vincent de Paul is a network of neighbors, inspired by Gospel values, growing in holiness and building a more just world through personal relationships with and service to people in need.

Jacqueline “Jackie” Neumann has been a supporter of St. Vincent de Paul for many years. She has become even more active since retiring as a Director at Deloitte, where she worked for the final 19 years of her career. She is a regular volunteer—a “Vincentian”—at her local St. Vincent de Paul Conference at Our Lady of Lourdes Church in Westwood. In this role, she serves as Secretary, helps communicate the needs of the Westwood community to her Church congregation, goes on home visits to serve neighbors in need, and grows in her spirituality with fellow Vincentians.

Jackie has been a loyal supporter of and advocate for St. Vincent de Paul’s three yearly fundraising events: its Celebration of Service to benefit Homelessness Prevention work; its Golf Outing and Wine and Bourbon Tasting to benefit the Charitable Pharmacy; and its RetroFittings fashion show, a partnership between St. Vincent de Paul’s Thrift Stores and UC’s College of Design, Architecture, Art, and Planning (DAAP). Jackie is also a member of the Board of Trustees for the UC Foundation where she chairs the Audit Committee, and she has helped UC and St. Vincent de Paul further strengthen its many partnerships, including RetroFittings.

When Jackie started to make her will and estate plan a few years ago, she wanted to ensure her family would be cared for. However, she also wanted to leave a gift to an organization that would make a difference in the lives of others. She immediately thought of St. Vincent de Paul. Jackie says, “St. Vincent de Paul is unique in how it helps people get back on their feet. I want to make someone else’s life better, and St. Vincent de Paul helps this happen.”

Jackie’s gift will bring hope and healing to future generations of neighbors in need by providing critical support for St. Vincent de Paul’s emergency assistance programs. Jackie also hopes her gift will inspire others to make similar gifts; she has willingly shared her story in St. Vincent de Paul newsletters and emails on several occasions. St. Vincent de Paul has served the Greater Cincinnati community for over 150 years, and Jackie is helping ensure that it will be able to continue this service for the next 150 years.

Daniel Flynn, Planned Giving and Grants manager at St. Vincent de Paul – Cincinnati, stated, “Jackie’s gift will help ensure that neighbors in need across our community can continue to access compassionate,

comprehensive basic needs assistance at St. Vincent de Paul and will inspire others like her to put their faith into action for the benefit of those who are less fortunate.”

St. Vincent de Paul thanks Jackie for putting her faith into action and for her generous legacy that will help neighbors in need thrive for many years to come. St. Vincent de Paul is proud to honor Jackie Neumann with the 2020 Voices of Giving Award.

Kurt & Karen Reiber

Nominated by: Freestore Foodbank

Freestore Foodbank’s mission is to improve lives by eliminating hunger in partnership with our community; its vision is to create a hunger-free, healthy, and thriving community.

Kurt Reiber is a compassionate Freestore Foodbank leader who imparts their motto, “Food, Connection & Hope,” to all connected to their mission – staff, volunteers, corporate and community partners, donors, and, most importantly, those they serve: neighbors in need. For 24 years, Kurt has given his time, talent, and treasure to Freestore Foodbank, first as a board member, then as board chair, and now as CEO. He has worked behind the scenes and on the front lines on behalf of their mission: improving lives by eliminating hunger in partnership with our community. Since Kurt became President & CEO in 2011, Freestore has doubled our regional meal distribution to more than 33.8 million meals last year.

In addition to being longtime contributors, Kurt and his wife Karen have generously included Freestore Foodbank in their estate plans this year. Further, Kurt encourages others to do the same; the organization first learned of the Reibers’ gift at a donor lunch in which Kurt revealed their decision. The Reibers’ planned gift will help to empower partner agencies across 20 counties and further pursue avenues for nutritious food distribution in addition to those paved during Kurt’s tenure (including School Pantries, Healthy Harvest Mobile Market, and Healthcare Partner Pantries).

In addition, it is not a coincidence that the Freestore’s annual revenue has grown by 33% in Kurt’s time as CEO. Long term, the Reibers’ gift will enable the work that has led Freestore to become a model for other food banks nationwide in developing workforce training programs and services to advance economic mobility.

Kurt’s guidance is crucial to serve the one in seven neighbors in our tristate area who are at risk of hunger, but more importantly, it is inspirational. One can feel Kurt’s caring connection to every single meal and every person served (and at times see the connection as he tears up describing the need). He is a hands-on leader, volunteering alongside supporters, serving as the face of Freestore at fundraising events, and in this current time, energetically participating in each of our large-scale distributions that provide emergency food boxes for up to 1,100 families.

“The vision driving our work is to put ourselves out of business by solving hunger in our region,” says Kurt. “We may not achieve this during my tenure, but Karen and I hope to see it in our lifetime!”

Freestore Foodbank is thrilled to recognize Kurt and Karen Reiber as their 2020 Voices of Giving honoree.

Martha Schueler

Nominated by: Xavier University

Xavier University's mission is to educate each student intellectually, morally, and spiritually.

Martha Schueler is a lifelong Xavier basketball fan. But she never dreamed the University would play such a large role in her life. "I didn't go to Xavier," she recalls. "But my family is a big athletic family, and we always rooted for Xavier." Martha's love for basketball grew after she married her husband, Robb.

The couple soon found themselves with a lot of new friends. "One thing that impressed me is that the fans are diehard, but they're such good people." Several of the players used to come over to their home for dinner. Martha and her husband stressed that basketball was important, but the most important thing was their education. "It was great to see them grow over time," Martha recalls.

When Robb died suddenly in 2005, the friends that supported her the most were her Xavier friends. Martha recalls she and Robb had talked about giving back, so she started a scholarship in Robb's name for an underfunded athlete. Martha decided to do the same. Today, the Robb and Martha Schueler Scholarship benefits student-athletes and eventually a final legacy gift from Martha's estate will endow the head Swim Coaching position at the University.

Two factors inspired Martha to make such a generous commitment: first, the decades long relationship and friendship with Sr. Rose Ann Fleming and the academic advising provided for the student-athletes and, second, the scholarship recipients themselves.

Mark McLaughlin, Executive Director of Gift and Estate Planning at Xavier University, stated, "The impact of Martha's legacy gift to Xavier will be to endow the Head Swim Coach position at Xavier University. This incredible gift is a clear expression of Martha's love and care for our student athletes. For over four decades she, her husband Robb (deceased), and her many Xavier friends have formed bonds of loyalty and financial support that will keep our current and future Musketeers learning, succeeding, and serving together for generations to come!"

In addition to her Xavier connections, Martha is an active member at St. Francis Seraph Catholic Church in Over the Rhine and has been a choir member for many years. Since 2014, she has served on the board of the Center for Respite Care, which provides stable housing and care for those individuals coming out of the hospital who are homeless.

The threads of generosity, compassion and care that Martha has brought to life at Xavier and in the Cincinnati community will continue on for generations. Her active support for others and concern for those who may go unnoticed or uncared for –embodies a key part of Xavier University's mission of being men and women for and with others. Xavier University is proud to honor Martha Schueler as a recipient of the 2020 Voice of Giving Award.

Margaret Swinford

Nominated by: Bethesda Foundation

The mission of the Bethesda Foundation is to connect people with their desire to improve the quality of life for patients and families by giving caregivers the resources they need to provide best in class care.

Margaret Swinford graduated from the Bethesda Hospital School of Nursing in 1961. After graduation, she was employed as a staff nurse by Bethesda Hospital with a medical surgical specialty and as a nursing instructor at Bethesda School of Nursing and later at Cincinnati State.

Margaret earned her Bachelor of Science in Nursing degree from Edgecliff College and her Master of Science in Nursing degree from Northern Kentucky University. She continued her career as a nurse and nursing instructor for more than 30 years. After her retirement she was granted Professor Emeritus of Nursing status at Cincinnati State and she continued as an adjunct faculty member for another 10 years.

Margaret served as President of the Alumni Association of the Bethesda School of Nursing for more than 25 years and continues to serve as a trustee. When the Bethesda School of Nursing transitioned its program to Cincinnati State in 1993, Margaret was instrumental in making sure that the Bethesda School of Nursing program and the Alumni Association continued to survive and thrive.

Through the years she has been very active in the Alumni Association and has served in many roles on the Board including participation on the scholarship selection committee, which has provided more than a million dollars in scholarships to thousands of Bethesda School of Nursing and Cincinnati State students and graduates. The scholarship fund is funded primarily through memberships, donations and bequests.

Margaret worked tirelessly to promote the advancement of nursing as a career and is a strong advocate for students pursuing a nursing degree. Twice a year, she speaks to the graduating class at Cincinnati State about the Alumni Association scholarships available to help them advance their education. Margaret has always been the standard bearer for the rich history and legacy of the Bethesda Deaconesses and communicates these nursing qualities to all graduating classes.

“My main devotion has always been to teaching students and feeling that I was contributing to their success in nursing,” stated Margaret.

Margaret is a longtime supporter of the Bethesda Foundation and the Alumni Association. Margaret joined the Legacy Society in 2010 by letting Bethesda Foundation know that she included Bethesda in her will. She has also encouraged other Alumni members to consider doing the same. Her generous gift will benefit the Alumni Association’s Scholarship Fund which will provide scholarships for nursing students for many years to come.

Bethesda Foundation is grateful for Margaret Swinford’s continued support as an outstanding donor and volunteer as well as her lifelong dedication and commitment to nursing education in the Cincinnati community. The Foundation is excited that Margaret is a 2020 Voices of Giving honoree.

G. Richard & Jane S. Thomas*

Nominated by: Cincinnati Zoo & Botanical Garden

With a mission of creating adventure, conveying knowledge, conserving nature, and serving community, The Cincinnati Zoo & Botanical Garden, welcomes 1.8 million visitors each year with the goal of “inspiring every visitor with wildlife every day.”

Dick and Jane Thomas were native Cincinnatians, both attending Walnut High School and later Miami University. The devoted couple celebrated 50 years of marriage. They raised their three children, invested long hours in the family business, Thomas Foods (now Sysco), and dedicated themselves to the community and Cincinnati’s many esteemed organizations. The Zoo captured their hearts.

Youngest daughter, Sally Hayes, reminisces, “The Zoo was one of the parts of community they felt especially close to.” Dick and Jane had a holiday tradition of taking their family to the Festival of Lights and gifting Zoo memberships when family members turned 18.

Sally fondly recalls family “Staycation,” visits to the Zoo. “Although now ‘politically incorrect,’ we would bring boxes of dog biscuits and feed the animals in Wildlife Canyon.” As fate would have it, a portion of the Thomas gift will help fund the innovatively designed Little Blue Penguin Pool, housed in our new Roo Valley, which is on the site of the former Wildlife Canyon.

Years ago, before Jane’s death, they established the G. Richard Thomas and Jane S. Thomas Fund to provide support for various institutions throughout Cincinnati, including the Zoo. Before his passing last summer, Dick expressed interest in the Zoo’s plans to build Roo Valley, an attraction fashioned through the lens of Access for All – modeling inclusive visitor engagement.

This commitment to making the zoo accessible for people of all abilities resonates personally with the Thomas family, thanks to the expanded horizons their granddaughter, Emily, has offered as a young woman with Down Syndrome. The family has witnessed firsthand the trials people with special needs face and have dedicated themselves to finding solutions to these challenges. (They helped to create the Thomas Center for Down Syndrome Services at Cincinnati Children’s Hospital.)

Allocations from the Thomas’ gift will also enable the Zoo to build an additional Calming Room, which has been designed for visitors with sensory sensitivities and/or developmental disabilities, who may need a quiet space to help regulate their bodies during a Zoo visit.

Sally reflects, “I am very thankful for their legacy. My parents were very humble, they did not seek accolades for what they did. They gave because they genuinely cared and believed in the causes they supported.”

The Cincinnati Zoo is honored to thank and pay tribute to the Thomas Family for this amazing contribution and extend our appreciation for their vote of confidence in our efforts to ensure a world where both wildlife and people can thrive. Their spirit lives on through their children and grandchildren and will have meaningful impact on countless Zoo visitors for years to come.

The Zoo is pleased to posthumously recognize Dick and Jane Thomas as 2020 Voices of Giving honorees.

Connie Widmer

Nominated by: Northern Kentucky University

Northern Kentucky University delivers innovative, student-centered education and engages in impactful scholarly and creative endeavors, all of which empower their graduates to have fulfilling careers and meaningful lives, while contributing to the economic, civic, and social vitality of the region.

Connie Widmer's long-standing relationship with Northern Kentucky University began in 1975 as a new faculty member in the Education and Psychology Departments. Prior to coming to NKU she had taught at Edgecliff College, run by the Sisters of Mercy, of which she had been a member. Her upbringing in the Catholic Church solidified her interest in social justice, begun perhaps as a youngster helping her father deliver food and clothing to people in need.

Connie's approach to helping others is purposefully two-tiered. On one level, Connie works with various local organizations to serve the needs of her community through organizations such as MARCC, the Metropolitan Area Religious Coalition of Cincinnati. On another level, Connie works with local and national organizations such as Bread for the World to advocate for policy changes which promote fairness and opportunities for everyone.

Connie had a great passion for educating her students and a great desire for helping her students achieve their goals. This was important to her as a faculty member, an advisor, an assistant dean, and now as a professor emerita.

When Connie and her husband, Firmin, met, they had similar interests with regards to their faith and social justice. Connie says that she was the extrovert and Firmin the introvert. It was no surprise when Connie and Firmin decided to endow a scholarship for students with at least a minor in Social Justice. Although Firmin is no longer with us, Connie is committed to carrying on their shared vision to find ways that students can become more aware of social justice issues. Connie's bequest will add to the scholarship to enhance its impact for students.

If the saying is true that we can tell what's important to a person by looking at their last week's schedule, then we will certainly see that serving others is important to Connie. Connie has been giving through her time, talents and treasure to ensure that all are treated with dignity by promoting fairness and opportunity for everyone.

"We all want to do worthwhile things with this one and only life we have. Helping students acquire an education that will stay with them for life certainly fits that category," Connie stated.

Northern Kentucky University is eternally grateful to Connie and Firmin Widmer for their inspiration and enduring dedication to helping others. NKU is proud to honor Connie Widmer with the 2020 Voices of Giving Award.

Virginia Willoughby*

Nominated by: Clovernook Center for the Blind & Visually Impaired

Clovernook Center for the Blind and Visually Impaired has been working for the past century to empower individuals who are blind to be self-sufficient members of their community by providing employment, enrichment and recreation programs, and support services.

Virginia Willoughby became involved with Clovernook Center for the Blind & Visually Impaired more than 22 years ago. It was her husband, James Willoughby, who insisted the couple make their first gift to Clovernook Center after he saw a blind person struggling to cross the street one day.

Over the years, Virginia's love of Clovernook Center only continued to grow. Following the death of her husband in 2003, she remained a devoted supporter until her death in October 2019 and generously named Clovernook Center as part of her estate plan. She was particularly proud of Clovernook Center's art program for blind artists. This program makes the creative process accessible to individuals who are blind or living with low vision by offering opportunities to paint, create ceramic art, make beadwork, or macramé. In 2010, Virginia commissioned a Clovernook Center artist to paint a tribute portrait in memory of her late husband. She went on to fund the Virginia Willoughby Art Gallery, which displays and houses the many beautiful creations by blind artists at Clovernook Center.

In 2017, in response to the very real need for improved accessible materials and experiences in museums and public spaces for individuals who are blind or visually impaired, Virginia's incredible legacy to Clovernook Center's art program helped inspire the launch of an Arts & Accessibility Initiative. This award-winning initiative applies high-quality standards and principles of equal access to the realm of cultural experience. At the heart of this initiative is the inclusion of individuals who are blind and visually impaired in every step of the production process from braille transcription and proofreading to effective tactile graphics as well as audio tracks for the non-visual listener.

"Virginia was an incredibly unpretentious and caring individual, who believed deeply in providing equal access for the blind," said Clovernook's President/CEO Chris Faust. "Her passion for making all forms of art more accessible is a legacy will always be part of our organization."

Clovernook Center for the Blind & Visually Impaired is enormously grateful to Virginia Willoughby for her generosity and deep commitment to universal accessibility and inclusion for people who are blind or visually impaired. Clovernook is pleased to posthumously honor Virginia Willoughby with the 2020 Voices of Giving Award.

Congratulations to all of the 2020 Voices of Giving Honorees

