



2020 SCHOLARSHIP DIVERSITY AND INCLUSION

FOSTERING DIVERSITY IN THE FUNDRAISING PROFESSION.

Conversation
& Coffee

Knowledge
@ Noon

Networking
& Socials

Planned Giving
on the Run

Voices of
Giving



Dear Fundraising Colleague:

Planned giving is essential to an organization's plan to secure and ensure their future. Fundraisers are encouraged to include planned giving as a component in their fundraising repertoire. The Greater Cincinnati Planned Giving Council (GCPGC) launched the Diversity and Inclusion Initiative in Planned Giving Program in 2006, in partnership with the Association of Fundraising Professionals of Greater Cincinnati, to foster more diversity in the fundraising profession. We would like to offer you the opportunity to enhance your fundraising skills and invite you to apply to participate in **Diversity and Inclusion Initiative in Planned Giving**.

The **Diversity and Inclusion Initiative in Planned Giving Program** is offering ten opportunities to qualified candidates to learn more about planned giving:

- (3) 2020-21 Planned Giving on the Run session scholarship, including a one-year GCPGC membership (\$270 value).
- (7) One-year GCPGC membership (\$70 value).

Planned Giving on the Run (PGOTR) is a program designed to give participants all the nuts and bolts needed to start or upgrade a planned giving program in their organizations. **This unique program will lead you step-by-step through the process of creating a planned giving program with the help of a mentor from the planned giving fundraising field to provide advice, coaching and networking opportunities.** Consisting of one two-hour class per month, September – February, this program covers topics such as planned giving readiness, designing a gift planning program, writing a case for support, identifying prospects and gift planning vehicles. This program has trained more than 200 area professionals since its launch fourteen years ago. Program size typically ranges from 25-30 students, including executive and/or development directors, frontline fundraisers, volunteer fundraisers, development coordinators, as well as those staff hired to specialize in gift planning. In addition, each session typically consists of approximately a dozen individuals from the financial or legal fields; including attorneys, wealth planners, and bank trust officers. PGOTR provides an excellent opportunity for networking and sharing ideas with participants from non-profit organizations throughout Greater Cincinnati.

Membership in GCPGC provides unlimited access to all educational and social programs including Conversation & Coffee and Voices of Giving.

Information on applicant qualifications and how to apply can be found in the enclosed application packet and on our website at gcpgc.org. If you have any questions or need more information, please feel free to contact us at admin@gcpgc.org.

Please review the enclosed application materials and important dates. The application deadline is **May 31, 2020**. The **Diversity and Inclusion Initiative in Planned Giving** Scholarship Committee will announce the ten scholarship and membership winners on **June 30, 2020**.

We hope you'll take the next step in increasing your fundraising know-how by applying today!

Sincerely,

Mary Kay Koehler
Chair, **Diversity and Inclusion Initiative in Planned Giving Committee**
Greater Cincinnati Planned Giving Council

Greater Cincinnati Planned Giving Council

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2020 Diversity and Inclusion Initiative

Scholarship Applicant Qualifications

Planned Giving is any major gift, made in lifetime or at death as part of a donor's overall financial and/or estate planning. It is a method of supporting non-profits and charities that enables philanthropic individuals or donors to make larger gifts than they could make from their income.

The Greater Cincinnati Planned Giving Council's (GCPGC) mission is to increase the quantity and quality of planned giving in our community by providing a forum for education, training, and networking among various professional disciplines involved in gift planning, in accordance with The Model Standards of Practice for Charitable Gift Planners.

To foster diversity in the fundraising profession, we're looking for qualified individuals to apply for a chance to receive one of ten scholarship opportunities.

Who should apply?

We are looking for applicants who are:

- Considered to be diverse by ethnicity, gender identity, race, religion or sexual orientation *AND* currently working, consulting or volunteering for a nonprofit institution. **OR:**
- Affiliated in planned giving as a consultant or professional advisor working in a variety of legal and financial settings *AND* someone whose life work is helping others leave a legacy through a planned gift to the charities they love.

Why you should apply?

Do you want to increase your knowledge of planned giving? Have a passion for improving our world through charitable endeavors? Want to network with helpful colleagues and contacts for exchanging ideas, services, and friendly professional support? If you answered yes to these questions, then the GCPGC is the right place for you!

As a member of Greater Cincinnati Planned Giving Council (GCPGC), you will learn how you can help donors ensure the future of the organizations about which they are passionate. Up to ten qualified applicants could receive a 2020-21 Planned Giving on the Run session scholarship, including a one-year GCPGC membership (\$270 value, up to three recipients) or a one-year GCPGC membership (\$70 value, up to seven recipients).

The application deadline is **May 31, 2020**. The **Diversity and Inclusion Initiative in Planned Giving** Scholarship Committee will announce the ten scholarship and membership winners on **June 30, 2020**.

We hope you'll take the next step in increasing your fundraising know-how by applying today!



For more information, contact:

Mary Kay Koehler

Chair of the Diversity and Inclusion Initiative

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Misty Griesinger

Council Administrator

☎ (513) 554-3071

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Greater Cincinnati
PLANNED GIVING COUNCIL

Diversity and Inclusion in Planned Giving Scholarship Application

SCHOLARSHIP TYPE

I am interested in the following types of scholarship:

- ☐ 2020-21 Planned Giving on the Run session, including a one-year GCPGC membership
- ☐ One-year GCPGC membership

APPLICANT INFORMATION

Name:

Cell Phone:

Work Email:

Personal Email:

Non-profit organization:

What is your affiliation with the non-profit listed above?

- ☐ Employee ☐ Board member ☐ Volunteer

Position/Title:

How are you diverse?

How did you hear about the program?

ESSAY QUESTIONS

Please answer the following questions in 250 words or less.

Tell us about a cause/issue you are passionate about and what you've done to support it.

How will planned giving knowledge enhance your work in the non-profit world and benefit the non-profit with which you are associated?

Please submit with this application form:

- Resume
- Recommendation letter from the non-profit with which you are associated

Submission deadline:

All applications and attachments must be received no later than the end of business day, **Friday, May 29, 2020.**

Submit applications to:

Applications will be accepted by email, mail and fax. Applicants will receive a confirmation via email, to the address(es) you provided above once your complete application and attachments are received.

Greater Cincinnati Planned Giving Council

Email: admin@gcpgc.org

Mailing address: 4010 Executive Park Drive, Suite 100, Cincinnati, OH 45241

FAX: 513-563-9743,



2020 Diversity and Inclusion Initiative: Publicity and Consent Form

The Diversity and Inclusion Initiative is a program presented by the Greater Cincinnati Planned Giving Council (GCPGC), in partnership with the Association of Fundraising Professionals of Greater Cincinnati (AFP), to foster more diversity in the fundraising profession.

In order to raise additional awareness, we would like to use the awardee names, pictures, and testimonials for future initiatives of the GCPGC. These materials may be used in current/future planned giving collateral, website content, local print and new media to help encourage others to consider making planned giving part of their development business plans.

For the purpose and intent listed above, I, _____, give the GCPGC permission to use any personal testimonial and/or photography.

Please return signed from to:

Greater Cincinnati Planned Giving Council
4010 Executive Park Drive, Suite 100
Cincinnati, OH 45241
Email: admin@gcpgc.org

Signature

Date