

Terrence is both erudite and entertaining, savvy and approachable. His enthusiasm as a first-rate story teller is infectious, elevating the most ordinary tales to extraordinary compositions. Terry's workshop inspires hope and optimism for social change agents, and learning to tell your story well is the bedrock of moving an organization to the next level of public recognition. Practical, upbeat and supportive with a sense of fun. Terry is a master of his craft.

*Judith Stavisky,
Friends of the Children
Robert Wood Johnson Foundation*

Terrence McNally's "Becoming A Better Storyteller" workshop was spectacular! Storytelling is a critical skill that every activist should hone and become comfortable doing, and this workshop helps you uncover your inner storyteller, understand why it is important, and most importantly how to do it effectively. Terrence's wealth of knowledge, sense of humor and wonderful presentation style made this one of the most popular sessions in the history of our annual conference.

*Curt Coffing,
State Environmental
Leadership Program*



*Sponsor of The Greater Cincinnati
Planned Giving Council*



GREATER CINCINNATI PLANNED GIVING COUNCIL
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1,001 Fund-Raising Tales:

Storytelling as Best Practice



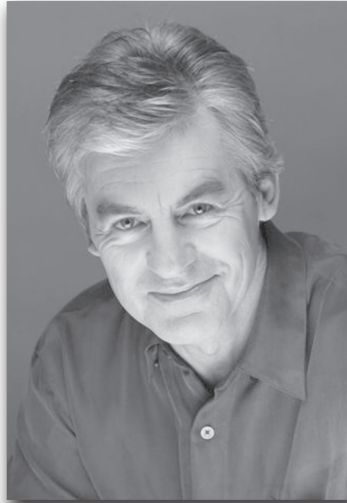
*Join the Greater Cincinnati Planned
Giving Council For Its Annual
Development Seminar, Featuring
Terrence McNally*

APRIL 21, 2009

**Registration opens at 7:30
8:00 a.m. to 12:00 noon**

Mayerson Jewish Community Center
8485 Ridge Road
Cincinnati, OH 45236





**Our Speaker:
Terrence McNally**

A consultant, speaker, writer, and coach for foundations, non-profits, public agencies, and corporations, Terrence McNally helps clients express themselves, especially by telling more compelling stories.

A graduate of Harvard, where he won its highest academic award, Terrence left teaching after a few years, and moved to entertainment to reach larger audiences. After twenty years as an actor, director, and screenwriter (Earth Girls Are Easy — starring Geena Davis, Jeff Goldblum, Jim Carrey and Damon Wayans – now being developed as a Broadway musical), he realized he wasn't fulfilling his vision.

Terrence brings a wealth of experience in all sorts of media to help clients clarify and communicate their messages in order to maximize their impact.

1,001 Fund-Raising Tales:

Storytelling as Best Practice

This will be an interactive session and participants will return to their organizations with improved techniques to make a difference in today's fundraising efforts.

Learn how the uniquely powerful tool of storytelling can deeply motivate your audiences and help advance your cause. Learn also the elements of a good story — whether in a Hollywood screenplay or a one-to-one conversation, and how to build a storytelling culture within your organization. Finally, develop your ability to tell the compelling human stories that bring data, ideas, and policies to life.

Participants will come prepared with 2-3 stories in mind that they could use to help accomplish a work goal. During the first hour, Terry makes the case for storytelling and share the elements of a good story. Then the real fun begins! Participants spend the second hour writing their own stories, while Terry offers non-stop, one-on-one coaching and share highlights with the group. In the third hour, volunteers share their stories with the group and receive feedback from Terry and your peers.

1,001 Fund-Raising Tales: Storytelling as Best Practice

Registration Form

| | Member | Non Member |
|----------|--------|------------|
| 1. _____ | | |
| 2. _____ | | |
| 3. _____ | | |
| 4. _____ | | |
| 5. _____ | | |

Organization Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____ Fax _____

Registration Fees

| | # Registered | @Cost | Total |
|------------|--------------|----------|-------|
| Member | | \$125.00 | |
| Non-Member | | \$150.00 | |
| Total Cost | | | |

Payment

____ Enclosed is a check payable to GCPGC. Check # _____

____ Please charge fees to: ____ Visa ____ MasterCard

Card Number _____

Exp. Date _____

No refunds after April 15, 2009

Please return this registration form with payment by April 17 to:
Greater Cincinnati Planned Giving Council
4100 Executive Park Drive, Suite 16, Cincinnati, OH 45241
Phone: 513-554-3071 Fax: 513-563-9743
E-mail: assocnctn@aol.com www.gcpgc.org